

\$ Price Listing

JBSAtoday Magazine (bi-monthly)(price per issue)

- \$550 half page
- \$1,000 full page
- \$1,200 inside back cover, middle spine or back cover

JBSAtoday.com Website:

- Size: 900 px (width) by 150 px (height) 150 ppi
- \$300 per month, per ad

Harlequin Theatre Program Ad:

- \$300 per show duration or \$1,800 annually, per ad

Facility LCD Monitors (\$30 per monitor, per month):

- Size: 1920px x 1080px (Landscape)
- Monthly cost per location
 - Fort Sam Houston: \$210 (\$30 x 7 monitors)
 - Lackland: \$690 (\$30 x 23 monitors)
- Location examples: Fitness Centers, Golf Courses, Libraries, Youth Centers and Child Development.
- 10% discount given for annual rate for advertising at all 30 JBSA locations.

Full Size Digital Signs (\$40 per monitor, per month):

- Size: 1080px x 1920px (Portrait)
- Digital Signs at each JBSA location, for a total of 54 signs
 - Fort Sam Houston: \$800 (\$40 x 20 monitors)
 - Randolph: \$880 (\$40 x 22 monitors)
 - Lackland: \$480 (\$40 x 12 monitors)
- 10% discount given for annual rate for advertising on all 54 JBSA displays.

Bowling Center Lane Monitors:

- Size: 1920px x 1080px (Landscape)
- Lane Monitors: Fort Sam Houston (24), Lackland (32), Randolph (24)
- Monthly cost per location- \$150 per ad, per month
- Annual rate for advertising at one JBSA location = \$1,620 (10% discount)
- Annual rate for advertising at all three JBSA locations = \$3,780 (30% discount)

Window Clings

- Cost based on size @ \$10 per square foot, per month
- Example: 4' x 10' cling equals 40 sq ft x \$10 = \$400 per month
- Annual rate for advertising at one JBSA location- \$4320 (10% discount)
- Annual rate for advertising at all three JBSA locations- \$10,080 (30% discount)

Table Top Clings

- Monthly cost per location- \$300 per ad, per month, up to five clings.
- 30" diameter

Floor Clings

- Monthly cost per location- \$300 per ad, per month, 45" diameter

Vinyl Banners:

- Cost based on size @ \$10 per square foot, per month
- Example: 4' x 10' banner equals 40 sq ft x \$10 = \$400 per month
- Annual rate for advertising at one JBSA location = \$4,800 minus (10% discount -\$480) \$4,320
- Annual rate for advertising at all three JBSA locations = \$14,400 minus (30% discount -\$4,320) \$10,080

Pull Up Banners:

- Cost per location- \$175 per banner, per month
- 10 % discount given for annual rate for advertising at one JBSA location.

Posters 22" w x 28" h:

- Cost per location- \$125 per poster, per month
- Annual rate for advertising at one JBSA location = \$1,350 (10% discount)
- Annual rate for advertising at all three JBSA locations = \$3,150 (30% discount)

Driving Range Signs:

- Monthly cost per location- \$150 per ad, per month
- 10 % discount given for annual rate for advertising at one JBSA location.

Golf Cart Signs 6" x 8": (Lackland ONLY)

- Monthly cost per location- \$100 per ad, per month, up to ten signs
- 10 % discount given for annual rate for advertising at one JBSA location.

Golf Scorecards: (Lackland ONLY):

- Monthly cost per location- \$200 per ad, 1,000 cards
- 10 % discount given for annual rate for advertising at one JBSA location.

Tee Marker Signs:

- Monthly cost per location- \$50 per marker, per month
- 10 % discount given for annual rate for advertising at one JBSA location.

Bowling Masking Units: (Fort Sam Houston & Lackland Only)

- Monthly cost per location- \$50 per lane, per month

Bowling Swing Arm Units:

- Monthly cost per location- \$50 per lane, per month

Primary POC for Advertising

JBSA - Lackland:

Mr. Al Conyers

☎ 210-925-1187

✉ alfred.conyers@us.af.mil

Alternate POC's

JBSA - Fort Sam Houston:

Ms. Connie Szeszko

☎ 210-221-2307

✉ constance.szeszko@us.af.mil

JBSA - Randolph:

Mr. Ed McDaniel

☎ 210-652-2940

✉ edward.mcdaniel.1@us.af.mil



Advertising Brochure



WWW.JBSATODAY.COM

502d Force Support Squadron

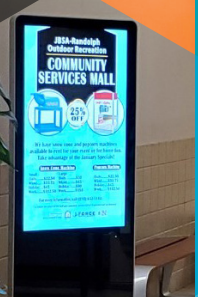
Fort Sam Houston

Located in the heart of San Antonio, JBSA-Fort Sam Houston is the birthplace of military aviation and the development of the concept of airborne operations. The post evolved into the "Home of Army Medicine" after World War II and into the "Home of Military Medicine". The post is proud of its historic role and the many initiatives to retain the historic character of the post while serving as a modern, model Joint Base for the future.

Fort Sam Houston was designated as a National Historic Landmark in 1975 as one of the Army's oldest installations and is now part of Joint Base San Antonio. Fort Sam Houston boasts the largest collection of historic structures. Careful preservation of these areas allows the post to live with its history, surrounded by existence of the traditions of excellence established when the first soldier arrived here in 1845.



Expand your brand awareness with 502d Force Support Squadron advertising opportunities at Joint Base San Antonio (JBSA)! Reach a unique and dynamic market through the advertising program at JBSA in Military City USA®. Made up of more than 237,414 active duty military, guard, reserve, retirees, civilians, contractors and family members, JBSA is home to Randolph Air Force Base, Lackland Air Force Base, and Historic Fort Sam Houston. We offer many different types of advertising opportunities at JBSA so let us be your business connection to the Military community.



Lackland

Located in the Southwest part of San Antonio, JBSA-Lackland is the gateway to the Air Force providing enlisted airman with knowledge and skills needed for graduating basic training. Lackland also has six technical training squadrons covering basic military, technical, English language and technical training in Spanish to allied countries.

Construction on Lackland Air Force Base began in June of 1941 and it was originally part of Kelly Field. Lackland gained a flying mission when adjacent Kelly Air Force Base closed. The two-mile long runway is now a joint-use facility between JBSA-Lackland and the city of San Antonio. Lackland now consists of the Kelly airstrip, Security Hill, main base Lackland, and the old Medina officer training site now named Medina/Lackland Training Annex.



Randolph

JBSA-Randolph is located in the northeast part of San Antonio and houses several headquarters including Air Education & Training Command, Air Force Personnel Center, Air Force Headquarters Recruiting Services and Nineteenth Air Force. Randolph is known as "the Showplace of the Air Force" because of the Spanish Colonial Revival Style architecture in which all structures including hangars were constructed. With its distinctive architecture, the wing's headquarters has come to be known throughout the Air Force as "the Taj Mahal" or simply "The Taj".

The construction of Randolph began in November of 1927 and Randolph Field was officially renamed Randolph Air Force Base in January of 1948. Randolph Field, a historic district located within Randolph AFB, was declared a National Historic Landmark in 2001. Today, JBSA-Randolph trains pilots on T-6A Texan II, T-38C Talon and T-1A Jayhawk.

