



502d Force Support Squadron 2026 Commercial Sponsorship Guide



SPONSORS WELCOME

SPONSORSHIP

WHY?

Joint Base San Antonio (JBSA) is made up of 198,189 active-duty military, family members, civilians and military retirees who live and work in and around the JBSA metropolitan area. The 502d Force Support Squadron (FSS) provides community service programs that enhance the resiliency and well-being of our active-duty military members and their families as they deal with all the stress associated with the military way of life. Sponsorship dollars are an integral part of making our community events a success and contribute to improved morale, productivity and retention. By partnering with JBSA through the 502 FSS Commercial Sponsorship Program, you help us provide events that educate and instill confidence in our youth, entertain active-duty military members and their families and promote a sense of community. Think of the exposure your company could receive and the many chances of acquiring loyal patrons by being part of our 2026 Joint Base San Antonio sponsorship program!

Cash and in-kind support is needed and is negotiable based on the type and size of the event.

Eight Benefits of Commercial Sponsorship

- Direct exposure to a large military community
- Company name and logo displayed on promotional material
- Event recognition: “Sponsored In Part By...”
- On-site signage, product displays, sampling demonstrations
- Event sponsor booth
- Base and community news articles
- Pre-event publicity/advertising
- Event/product exclusivity

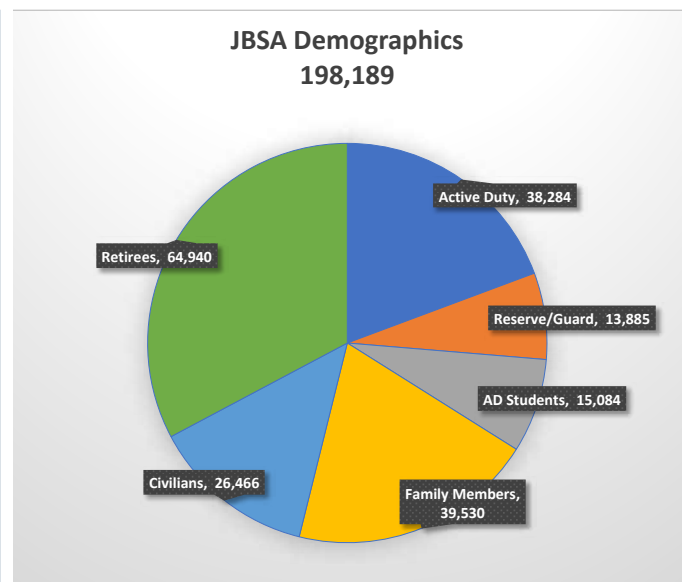


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Tiers of Sponsorship with Benefits

Tier One

Company name on all publicity material
Company name for event announcements

Tier Two

10 x 10 space (no tent, tables, chairs or lighting provided by 502 FSS)
Company name on all publicity material
Company name for event announcements

Tier Three

10 x 10 tent, tables, chairs and lighting (if night event) provided by 502 FSS
Logo on FSS printed publicity material including three banners, four posters and 75 handouts and on the thank-you banner at the event
Logo on 42 FSS LCD monitors
Company name/logo (whichever fits) in FSS Bi-weekly Information Email, distribution to over 9,000 JBSA members
Company name on magazine ad for event, 7,000 copies printed bi-monthly
Company name for event announcements, at least one per hour of event

Tier Four

10 x 10 tent, tables, chairs and lighting (if night event) provided by 502 FSS
Logo on FSS printed publicity material including nine banners (three per location), 12 posters placed across JBSA locations and 75 handouts and on the thank-you banner at the event
Company logo in FSS Bi-weekly Information Email, distribution to over 9,000 JBSA members
Logo on magazine ad for event, 7,000 copies printed bi-monthly
Company name for event announcements, at least one per hour of event
Company name included in AAFES/Commissary radio announcements
Logo on 42 LCD monitors and 63 digital monitors with event announcements
Social Media Posts (2)
Web site recognition with a link to sponsors web site
Company banner at event (1), provided by sponsor

Pricing will be different for each event depending on size and expected attendance. However, benefits for the levels will remain the same across the events. For example, Level One benefits will be the same no matter the event but the sponsorship pricing will vary.



SNOW FEST

JAN. 24

JBSA~Lackland Ampitheater

Snow Fest

We are bringing SNOW to Texas! Bring the family out to slip and slide through the icy slopes of the JBSA-Lackland Amphitheater at our annual Snow Fest. This event is open to all DoD ID cardholders no matter where they live or work. This FREE event includes four GIANT snow slides, smores, interactive activities for all ages and music. Food and beverages will be available for purchase. Expected attendance is 2,000 patrons.

Tier One	Tier Two	Tier Three	Tier Four
\$400	\$1,000	\$1,500	\$2,000





REEL EATS

FEB. 21

JBSA-Lackland Gateway Club

Reel Eats

Reel eats brings your favorite movie to the table by curating a perfect menu inspired by the hit film “Lady and the Tramp.” Immerse yourself in the film while enjoying a multi-course meal that is served at the exact moment it appears on the screen! Elevate your movie experience and join us on February 21, 2026 at the JBSA-Lackland Gateway Club from 11 a.m. to 1 p.m.

Expected Attendance: 100

Tier One	Tier Two	Tier Three	Tier Four
\$300	\$750	\$1,000	\$1,500



GOAT YOGA

MAR. 21 (FSH) & NOV. 7 (RND)

JBSA-FSH Salado Creek (Mar. 21) & RND Heritage Park (Nov. 7)

Goat Yoga

Escape the stress of everyday life while enjoying a gentle yoga session surrounded by adorable, friendly baby goats! Whether they hop on your back, nap on your mat, or simply cuddle up next to you, these lovable goats will help you feel at ease and in the moment. Afterwards, you get a complimentary mimosa and goat cuddles! Expected attendance is 50 patrons.

Tier One	Tier Two	Tier Three	Tier Four
\$75 per event	\$125 per event	\$250 per event	\$350 per event





MONTH OF THE MILITARY CHILD

APRIL 4

JBSA~Fort Sam Houston @ Salado Creek

Month of the Military Child (Purple Up)

The Purple Up celebrates all military children with lots of games crafts, interactive activities, food and music at this event. This is open to all DoD ID cardholders across JBSA. Expected attendance is 2,000 patrons.

Tier One	Tier Two	Tier Three	Tier Four
\$500	\$1,500	\$2,500	\$5,000





JBSA-THE GREAT TEXAS AIR SHOW

MAY 2 & 3

JBSA~Randolph Air Field

JBSA-The Great Texas Air Show & Open House

The Great Texas Air Show will be headlined by the Air Force Thunderbird demonstration team. The show may also include premiere acts such as a parachute team, the Air Force’s F-35, 12 FTW Composite of the T-1, T-6 and T-38 to highlight the Air Force’s latest combat capabilities. There will also be many civilian air performance acts. The B-25 and C-47 along with many others may be there to represent the warbird family.

Contributing	Associate	Presenting	Title
\$6,000	\$12,000	\$18,000	\$25,000

View our web site: JBSAtoday.com for complete details.



TRIVIA NIGHT

JULY 24

JBSA~Fort Sam Houston Golf Club

Trivia Night

Sometimes it pays to be a know it all! Grab your team and join us for Trivia night on July 24, 2026 at the JBSA-Fort Sam Houston Golf Course from 6:30pm to 8:30pm. This is the ultimate battle of wits, fun facts, and knowledge! Don't miss the chance to win fun prizes and enjoy the ultimate prize of bragging rights!

Expected Attendance: 150

Tier One	Tier Two	Tier Three	Tier Four
\$200	\$500	\$750	\$1,000



BACK TO SCHOOL BASH

AUGUST 8

JBSA~Youth Programs

**JBSA-Lackland
Luau Beach Party**

Aug. 8 from 10 a.m. to 1 p.m.

Bldg. 8420, Parking Lot and Front Lawn of Youth Programs, Weather contingency – Blue Gym
End the summer with a luau beach party with music, themed team events, games and activities reflecting beach life and safety. Attendees can visit the several stations to learn about sun, water, wildlife, bicycle and road safety. DoD ID cardholders receive swag to support their backpack.

**JBSA-Fort Sam Houston
Back to School Bash and Carnival**

Aug. 8 from 9 a.m. to noon

W. Ed Parker Youth Program, B1630 Parking Lot
The staff at the W. Ed Parker Youth Programs invites military families to a free Back to School Bash and Carnival. Start the new school year off right with plenty of carnival games, activities, school supplies, music and more. Come early to beat the heat and find out what Youth Programs, School Age Care, Youth Sports, Instructional Classes, and Open Recreation have for preteens and teens. For more information, please contact Youth Programs at (210) 221-3502. This is a free, family, fun event! School supplies are available while supplies last.

**JBSA-Randolph
Back to School Fun**

Aug. 8 from 6-8 p.m.

Welcome back to school. Randolph Youth Programs will have an evening of fun to prepare for the upcoming school year. Games and inflatables along with resources for school will be available at Youth Programs bldg. 585 on Randolph.

One Location	Two Locations	Three Locations
\$500	\$1,000	\$1,500



TRAVEL EXPO

SEPTEMBER 25

JBSA~Lackland Arnold Hall

Travel Expo

Our annual Travel Expo brings together Industry Experts to showcase their destinations, attractions, hotels and more! During this four hour event you can expect hundreds of active duty, retirees and DoD civilians to attend. Expected attendance is 500-750 patrons.

Tier One	Tier Two	Tier Three	Tier Four
\$250	\$350	\$450	\$550



OKTOBERFEST

SEPTEMBER 26

JBSA~FSH~Army South Parking Area

Oktoberfest

Enjoy live music, German beer, festival tent, festive food, interactive activities for the whole family and much more. Parking and admission are free. So get your lederhosen on and meet us on Fort Sam Houston for some mirthful merriment, Bavarian style. Expected attendance is 3,000 - 4,000 patrons.

Tier One	Tier Two	Tier Three	Tier Four
\$500	\$1,500	\$2,500	\$3,000





FALL FEST

OCTOBER 17

JBASA~Lackland Gateway Club

Fall Fest

Join FSS as we spice things up with our FALL FEST! Patrons don't want to miss out on this great event, because FSS is bringin' the FUN! Food trucks, kids games and crafts, petting zoo with lots of unique animals that patrons can interact with and of course....free PUMPKINS! The event will have everything you need to kick start the Fall season the right way!! Expected attendance is 2,500 patrons.

Tier One	Tier Two	Tier Three	Tier Four
\$400	\$1,000	\$1,500	\$2,000



YOUTH HALLOWEEN EVENTS

OCTOBER 24



JBSA~Youth Programs

Fort Sam Houston - Monster Mash Ultimate Party

Oct. 24 -- 5-9 p.m.

W. Ed Parker Youth Program, B1630 Parking Lot

The W. Ed Parker Youth Programs staff invites military families to the Monster Mash Ultimate Party and Trail Trunk or Treat. Enjoy carnival games, activities, costume contests and a Trunk or Treat Trail. Fort Sam Houston Youth Programs is looking for organizations/families to step up and show how great their creativity, design, motivation, and charisma are. Prizes will be awarded for first, second and third places that have the best themed decorated trunk and for the costume contest for participants. Spaces are limited. For more information, please contact Youth Programs at (210) 221-3502 to reserve your trunk spot. This is a free, family, fun event! Candy will be available while supplies last.

Lackland - Halloween Maze

Oct. 24 -- 5-8 p.m. (last group finishes NLT 9 p.m.)

Bldg. 8420, Blue Gym maze

Enter the maze if you dare! There is a chance you will experience a scare; scream if you know what I mean and there will be great relief at the end when you turn the bend at the exit. As you wait for your group to enter the house the staging area up front will have music, dancing, food trucks, and costume contests. For those with a troubled heart or young at heart, we will have a wand to whisk away the scare and create an easy flow from those who scare.

Randolph - Trunk-or-Treat

Oct. 24 -- 6-8 p.m.

The Trunk-or-Treat event takes place at the JBSA-Randolph Parr Club in the parking lot. Volunteers will decorate their vehicles and pass out goodies. There will be some games to keep people of all ages engaged. Come dress for Halloween. This event is free.

One Location	Two Locations	Three Locations
\$500	\$1,000	\$1,500



HOLIDAY TREE LIGHTING

DECEMBER 2, 3, & 4

JBSA-Lackland, Randolph & Fort Sam Houston
 (Dec. 2) (Dec. 3) (Dec. 4)

Annual Tree Lighting

502d Force Support Squadron honors the winter holiday season by hosting its annual Lighting of the Tree on all three primary locations with a leadership hosted “countdown”, a visit from Santa, festive holiday music and free cookies & hot chocolate. This event is open to all DoD ID cardholders and families. Expected attendance is 1,000-1,200 at each location.

One Location	Two Locations	Three Locations
\$350	\$750	\$1,000





GRUB WITH THE GRINCH

DECEMBER 12

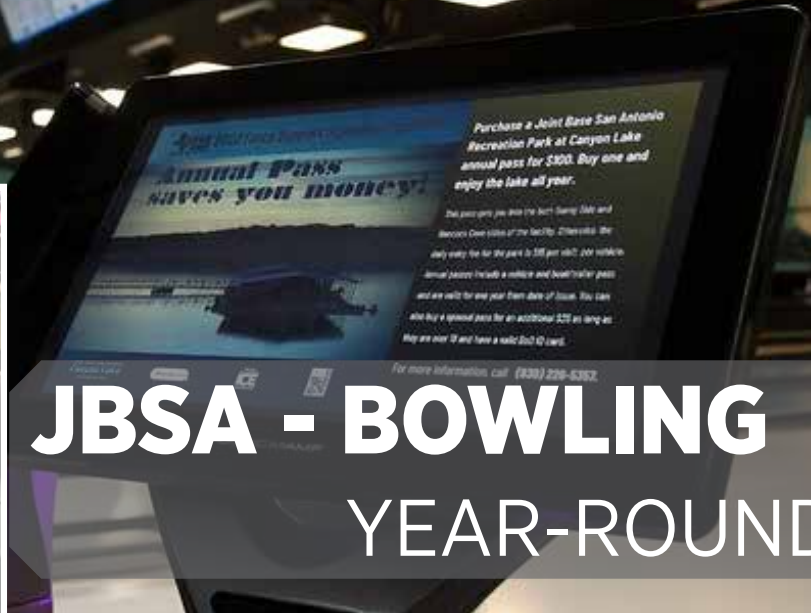
JBSA~Lackland Gateway Club

Grub with the Grinch

502 FSS is hosting a morning of festive holiday fun at the JBSA-Randolph Parr Club. This event includes a brunch buffet, table activities, a screening of the Grinch and a private photo op with Santa himself. The event is open to all DoD ID cardholders. Expected attendance is 300 patrons.

Tier One	Tier Two	Tier Three	Tier Four
\$250	\$500	\$750	\$1,200





JBSA-Fort Sam Houston, Lackland & Randolph

JBSA Bowling is comprised of three bowling centers--one at Lackland, Fort Sam Houston and Randolph. We offer Cosmic Bowling, Holiday Bowling Specials, Single Military Member Bowling Specials and much more to all JBSA team members throughout the year. In addition, we offer special events such as Bowl with the Easter Bunny and Bowl with the Grinch that average 100 youth each.

Pricing

Individual Event: \$150

3-Event Package: \$400

5-Event Package: \$625



JBSA - CLUBS YEAR-ROUND

JBSA~Lackland & Randolph

Gateway Club located on JBSA-Lackland hosts eight events a year with 100-150 attending these events. Events include Super Bowl Party, four Customer Appreciation Nights, Father Daughter Dance, Juneteenth Party and a Halloween Party. In addition, they offer special holiday brunches throughout the year. Attending these events are a mix of club members and local base population.

Parr and Kendrick Clubs on JBSA-Randolph hosts 12 family-oriented events annually which include Kiddie Bingos, a Princess/Prince Tea Party, Superhero Bash, Haunted House, Visit with Santa and more. We get an average of 150-200 guests per event. Programs like their Kiddie Bingo and Prince and Princess Tea party are big program successes.

Pricing

Individual Event: \$150

3-Event Package: \$400

5-Event Package: \$625



JBSA - COMMUNITY CENTERS YEAR-ROUND

JBSA~Fort Sam Houston & Lackland

Skylark Community Center on JBSA-Lackland hosts over 11 events that each get over 350 students in attendance and these include events such as a Super Bowl Party, Memorial Day BBQ, July 4th BBQ, etc. They also host over 21 other events that get between 100-250 students each. In addition, they host several UFC Fight Nights that each get over 350 attendees.

Arnold Hall Community Center on JBSA-Lackland is honored to host several events that serve an engaged and diverse audience, with over 400 attendees encompassing active-duty military, esteemed veterans, dedicated DoD civilians, and their supportive families. They proudly host more than 12 spectacular events each year, ranging from themed bingo nights, karaoke contests, and trivia nights to innovative cooking and baking contests. Additionally, they also host legacy events including the much-anticipated Doggy Easter Hunt, Second Chance Prom, Halloween Boo Bash, Giant Holiday Card Contest, and Family Talent Show.

The Student Activity Center on JBSA-Fort Sam Houston hosts over 11 events that each get over 350 students in attendance and these include events such as a Super Bowl Party, Rodeo Round Up, Fiesta Celebration, etc. They also host over 23 other events that get between 100-250 students at each event.

Pricing

Individual Event: \$150

3-Event Package: \$400

5-Event Package: \$625



JBSA - FITNESS YEAR-ROUND

JBSA-Fort Sam Houston, Lackland & Randolph

Joint Base San Antonio (JBSA) is home to the largest Fitness and Sports Program in the Air Force. The team of 120 Fitness professionals serve 2.7 million customers annually across 11 fitness centers, two aquatics centers and 10 outdoor sports facilities. They host various sporting events to include:

- Armed Forces Tournament
- Air Force Sports Trial Camps
- Wounded Warrior Games
- Defender Cup Varsity Soccer Tournament
- National Military Basketball Tournament
- Texas State Varsity Softball Tournament

They also offer monthly Bench Press Contests, Tire Flip Contests, 5K Run/Walks, Deadlift Contests, Rower Challenges, Three-Point Basketball Shootouts, Circuit Challenges, Push-Up/Sit-Ups Contests and more to encourage JBSA team members to challenge themselves both mentally and physically to improve their fitness levels.

Pricing

Individual Event: \$150

3-Event Package: \$400

5-Event Package: \$625



JBSA - GOLF YEAR-ROUND

JBSA-Fort Sam Houston, Lackland & Randolph

JBSA consists of four golf courses at three locations. Between all the courses, they host over 30 special programs such as holiday tournaments, junior golf clinics, “Best Ball” tournaments, Scrambles and more with over 125 golfers participating in each. Some of the larger ones are:

- Big Game Challenge (Superbowl Tournament)
- Military Golf Classic
- Annual Golfer Appreciation Tournament
- Club Championships
- Turkey Shoots

Pricing

Individual Event: \$150

3-Event Package: \$400

5-Event Package: \$625

WHO TO CONTACT?



JBSA - Fort Sam Houston:

Ms. Connie Szeszko

(210) 221-2307

constance.szeszko@us.af.mil

JBSA - Lackland:

Mr. Al Conyers

(210) 925-1187

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JBSA - Randolph:

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502

FSS

MWR

JOINT BASE SAN ANTONIO